



OUACHITA
MEDICAL SOCIETY
Serving Northeast Louisiana

2021 ADVERTISING RATES *NON-PHYSICIAN*

The Hippocratist

published 2x/year (Spring/Summer issue & Fall/Winter issue)

	AD IN 2 ISSUES PER YEAR	AD IN 1 ISSUE PER YEAR
	Base Rate	Base Rate
Full Page	\$750	\$850
Half Page	\$495	\$550
Quarter Page	\$435	\$450
Inside Front Cover	\$990	\$1,250
Inside Back Cover	\$990	\$1,250
Back Cover	\$1,250	\$1,350

Physician Directory

published 1x/year - 2 editions (home & office)

	Base Rate
Full Page	\$1,225
Inside Front Cover	\$1,450
Inside Back Cover	\$1,450
Back Cover	\$1,595
Directory Sponsorship	\$2,950

Website

www.OuachitaMS.org

Ad Space (quarterly)

\$250